



INDIA 2025

WIND POWER FOREVER

7th International  
Trade Fair & Conference

**29-31 Oct 2025**

Chennai Trade Centre,  
Chennai, India

**BRANDING OPPORTUNITIES**

3 Day Trade Fair • 2 Day Conference • Technical Sessions • Round Tables • Live Demonstrations • B2B Meetings • B2G Meetings

[www.windergy.in](http://www.windergy.in)

Organised by:





# Spotlight Branding Opportunities

Deliverables	Delegate Lunch Partner	Registration Area Partner	Lanyard & Badges Partner	Delegate Kit Partner	Mobility Partner	Visitor Bag Partner	B2B Lounge Partner	Indoor Signage Partner	Outdoor Signage Partner	Speaker / VIP-Lounge Partner	Conference Agenda & Speaker's Board Partner	Hall Layout Board Partner	Chair Tag Partner	Hydration Partner	Mobile Charging Zone
Advertisement in Directory	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page	Full Page	Half Page	Half Page	Half Page	Half Page	Half Page	Half Page		
<b>Logo on</b>															
Conference Agenda Board & Speaker's Board											✓				
Conference Backdrop	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference Chair Tag													✓		
Delegate Bag				✓											
Event Advertisement	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Collateral	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibitor Directory	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Hoarding (if any)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Newspaper Advertisement (if any)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Press Conference Backdrop (if any)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hall Layout Board			✓									✓			
Indoor Directional Signage								✓							
Lanyards & Badges															
Notepad and Pen				✓											
Official Website with Link	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Outdoor Directional Signage									✓						
Speaker's Kit										✓					
Visitor / Vip Invitation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Visitor Bag						✓									
<b>Branding on</b>															
B2B Lounge							✓								
Buggies (at the venue)					✓										
Charging Zone															✓
Delegate Lunch Area	✓														
Directional Signage															
Boarding & Alighting Point at the Venue					✓										
Registration Counter		✓													
QR Code Standees		✓													
Speaker / VIP Lounge										✓					
Water Bottles														✓	
Water Kiosk														✓	
<b>Inserts</b>															
Brochure/Flyer in the Delegate Kit				✓											
Brochure/Flyer in the Visitor Bag						✓									
<b>Value</b>	<b>20L*</b>	<b>15L*</b>	<b>12*L</b>	<b>12*L</b>	<b>10*L</b>	<b>10*L</b>	<b>10*L</b>	<b>6*L</b>	<b>6*L</b>	<b>6*L</b>	<b>5*L</b>	<b>5*L</b>	<b>5*L</b>	<b>5*L</b>	<b>3*L</b>

\*18% GST Applicable

## Brand Aesthetic Images



Delegate Lunch Partner



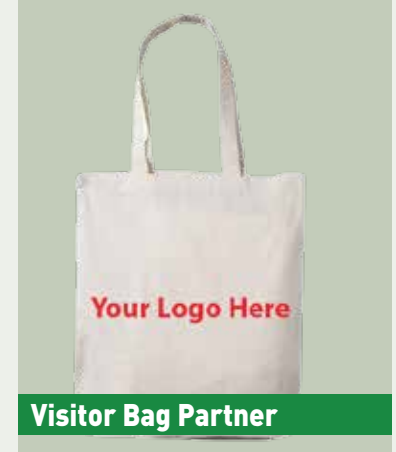
Registration Area Partner



Lanyard & Badges Partner



Delegate Kit Partner



Visitor Bag Partner



Indoor Signage Partner



Outdoor Signage Partner



Conference Agenda & Speaker's Board Partner



Hall Layout Board Partner



Chair Tag Partner

## Please contact for other branding (non-exclusive) options:

- Flagpole (4 side)
- Onsite branding 8 x 8
- Cube Branding (4 side each)
- Bunting in the new hall



## Terms and Conditions:

- Branding opportunities are offered on a first come first served basis.
- Branding opportunities are offered only to the exhibiting companies.
- Branding allocations are at the sole discretion of the organisers.
- All exclusive spotlight branding opportunities such as Delegate Kits, Lanyards & Badges, Shuttles, Speaker/VIP Lounge, Visitor Bags, Conference/Speaker Boards, and Signage Partnerships will prominently feature the partner's name alongside Windergy India logo to maintain event identity.
- All billings will be subject to applicable GST.
- Branding advantages start from the date of confirmation and payment ensuring activation.
- Artwork for branding should be provided by September 30, 2025, in the required format for publication in all mediums.

## Cancellation Terms:

### By Partner:

- If a sponsoring company wishes to cancel its branding opportunity, they must notify the organizers in writing.
- The cancellation request will be subject to the following terms:
  - Early Cancellation: If cancelled before July 31, 2025, a partial refund may be applicable.
  - Late Cancellation: If cancelled after July 31, 2025, no refund will be provided.

### By Windergy:

- Windergy reserves the right to cancel or modify any branding opportunity due to unforeseen circumstances, force majeure, or other reasons.



Organised by:



### Indian Wind Turbine Manufacturers Association (IWTMA)

1201-C ,12th floor, Antriksh Bhawan KG Marg  
Near Barakhamba Road, Barakhamba,  
New Delhi, Delhi 110001  
E-mail: [secretarygeneral@indianwindpower.com](mailto:secretarygeneral@indianwindpower.com)  
Web: [www.indianwindpower.com](http://www.indianwindpower.com)



### PDA Ventures Private Limited (A wholly owned subsidiary unit of PDA Trade Fairs Pvt Ltd)

'PDA House', No. 32/2, Spencer Road,  
Frazer Town, Bangalore – 560 005, INDIA  
Tel: +91-80-4250 5000,  
Fax: +91-80-2554 2258  
Email: [info@pdaventures.com](mailto:info@pdaventures.com)  
Web: [www.pdaventures.com](http://www.pdaventures.com)

## Contact us

### SPACE & BRANDING:

### Khushboo Bafna

E: [khushboo@pdaventures.com](mailto:khushboo@pdaventures.com)

M: +91-8884460157

