# Make in India

Windergy India 2017



### Why Make in India

Underserved market

Demographic dividend

Cost advantage





Increasingly crowded in low cost positioning

Innovation for masses at low cost



### **Basic building blocks to drive Make in India**

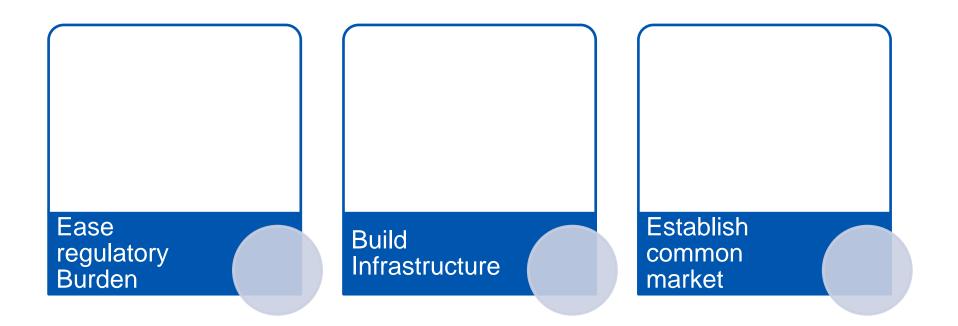
Infrastructure /Land

Labour- Industrial Relations

Regulatory eco system



#### Building sustainable Competitiveness- agenda for Government





### **LOOKING BEYOND**

# Germany of the East



## Factory to the west





